

SPONSORSHIP PACKAGE	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Sponsorship Investment	RM200K (USD 50K)	RM150K (USD 37.5K)	RM100K (USD 25K)	RM60K (USD 15K)
Onsite Exposure				
Bare Exhibition Space	54SQM	27SQM	18SQM	9SQM
Priority Exhibition Location	✓	✓	✓	✓
Main Stage / Backdrop Logo	✓	✓	✓	✓
Foyer Hanging Banner	✓	✓		
Registration Area Logo	✓	✓		
Visitor Lanyard Logo	✓			
Opening Ceremony Bag Logo	✓			
Networking Night Recognition	✓	✓	✓	✓
Brand Video Showcase	✓	✓	✓	
Media				
Press Release / Media Feature Mention	✓	✓	✓	✓
Onsite Media Interview	✓	✓	✓	✓
Online Collaterals				
Top Banner on Website	✓	✓	✓	
E-Directory Advertisement	✓	✓	✓	✓
Company Profile Listing	✓	✓	✓	✓
Dedicated Social Media Post	✓	✓	✓	
Dedicated EDM Blast	✓	✓		
Others				
Conference Panel Speaker Entitlement <i>1 nominated speaker in an HSA-curated conference panel</i>	✓	✓		
Industry Spotlight Session <i>Dedicated industry presentation</i>			✓	✓
Conference Pass	20	15	10	5
Buyer Matching Priority	✓	✓	✓	✓
VIP Networking Access (Pax)	✓	✓	✓	✓

*All rates stated excluding 6% of SST.

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